

SMARTS

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## "THE SMART SCOOP"

Homelearning News for December, 2007

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### SMARTS REDUCES PRICES ON U.S. PRODUCT LINES

It's been quite some time since Canadians have been able to enjoy the strength of our Canadian dollar compared to that of our neighbours to the south. This rise in our dollar has prompted SMARTS, along with all Canadian booksellers, to take a long hard look at its retail pricing on product lines that come from the States. While we try to carry as much Canadian product as possible, a good portion of SMARTS product comes from the States. Some of those US product lines have a Canadian distributor and we are bound to order through them and pay the wholesale pricing established by their company. If a Canadian wholesaler for a US product cannot offer SMARTS reduced pricing, then we cannot alter our retail pricing from our currently posted prices.

However, SMARTS does purchase quite a few product lines direct from the States and for THOSE products, we can certainly pass on greater savings to our customers while our dollar is strong. At SMARTS, our mission has always been to make homelearning resources as affordable as possible for our families, as we do recognize that certain income sacrifices may be made by families who choose to teach their children at home.

SMARTS would like to take the initiative among homelearning stores like ours, and pass along the savings we are currently experiencing as a distributor for products from the U.S. **Commencing January 1<sup>st</sup>, 2008, SMARTS will discount many of its product lines to US pricing.** We will be working feverishly on our website throughout the month of December to adjust our online prices for January 1<sup>st</sup>. These new prices will stay in effect until further notice. Economic forecasters have predicted that our dollar should stay strong against the US dollar for some time, so we're hoping you'll continue to enjoy the benefit of these savings for at least the next few months.

On a personal note, Tom and I greatly appreciate the support that your family gives to SMARTS by continuing to shop with us. In recognition of that support, we are privileged to pass along to you, our customer, any currency exchange savings that we experience as a distributor. Thank you !!  
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## FRASER VALLEY HOME LEARNING EXPO



The 2008 Fraser Valley Home Learning Expo will take place at the Abbey Arts Addition (next to the Abbey Arts Theatre in Abbotsford) on Friday, May 23<sup>rd</sup>, 2008. Please note that this is not the long weekend in May. More details will follow on this Expo that will feature a visit by a noted children's author, parent workshops, children's interactive activities and exhibit booths. Confirmed groups represented to date are Science World, the Arts Umbrella, the David Suzuki Nature Challenge, along with a number of public and independent DL Schools and homeschool vendors offering products to support your child's K-12 learning at home!

The Expo will be an admission-free event for families, however prior registration will be required. Certain workshops for parents and children, may carry a nominal charge of \$5 and pre-registration for those activities will also be required. Workshop space will be limited and will be given on a first-come first-served basis, so register early.

A number of parents have approached us about running a Gently Used Curriculum Fair in conjunction with the Homelearning Expo. If this is something that may be of interest to you, please contact Karen at [abbygang@telus.net](mailto:abbygang@telus.net) and she will pass on your request to the Expo Coordinators.

As a family currently homelearning, or for those parents considering homelearning for their children, you won't want to miss this highly informational & interactive Expo. It is designed to encourage families to explore all the homelearning opportunities available to them in our beautiful province. Children and parents alike will come away, excited and inspired about homelearning options for their family! Further information including registration information will be available in the New Year. Check back in January to the following website: [www.fvhomelearningexpo.ca](http://www.fvhomelearningexpo.ca)



Be sure to keep Friday, May 23<sup>rd</sup>, 2008 open on your calendars !!

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